

BeautyCase

IGIENE E CURA PER PICCOLI ANIMALI

pet



PRODUCT CATALOGUE
2023





The growing role of pets in the family is supported by an important evolution of the relationship between people and pets, which ultimately triggers a greater attention from the industry which is presenting an increasingly diversified and suitable range of products aimed at their needs.

This renewed attitude towards pets has led SILC SpA to create a brand capable of responding to the needs of several people who are particularly careful to guarantee the best possible quality of life for their pets: BeautyCase® Pet.

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SILC SpA is a leading Italian company that produces and distributes absorbent products for the person since 1972, and cosmetics since the first 2000s. With extreme attention on high quality and safety standards, SILC SpA has been present in the petcare industry since the year 1996, where it has been a leader especially in the market of absorbent pads.

More recently SILC SpA has started a profound rebranding activity, which resulted in a renewed design of the packaging and to a much wider assortment of products for the hygiene and care of all size pets (absorbent pads, wet wipes, shampoo, balm and sanitizing detergents for surfaces and floors).

ABSORBENT PADS

The new BeautyCase® Pet Absorbent Pads are the perfect solution for pets to relieve themselves on a comfortable and effective disposable hygienic support.

Ideal at home as a practical and clean protection for all those areas where the animal usually stops too (armchairs, sofas, carpets, etc ...). Very comfortable even when traveling by car or in other circumstance away from home.

High quality raw materials



The product's surface is dermatologically tested **fabric to minimize contact irritation.**



The cellulose, which is the most significant element of the product's core, **is 100% PEFC certified.**



Comfortable adhesives are applied to fix the pad to the floor.



A very high absorption capacity and acquisition speed with a powerful retention capacity. BeautyCase® Pet pads a top-of-the-range performance profile.

The cellulose pad core is blended with the latest generation of super absorbent polymers (SAP).



The unique comfort of the polymer thanks to its rounded morphology without edges **minimizing the risk of micro-perforations of the pad too.**



The polymers also help **prevent and mitigate the onset of unpleasant odors.**

The wide assortment of pads differs both in terms of size and absorption capacity.



Size	Absorption Capacity*		Silc	EAN code	Pcs/Bags	Bags/Outer carton	Oc/Plt
cm.60x60	gr. 800	4	01095	8007300010953	30	4	60
cm.60x90	gr. 1300	4	01096	8007300010960	30	4	48
cm.60x60	gr. 800	4	01097	8007300010977	50	2	72
cm.60x90	gr. 1300	4	01098	8007300010984	50	2	42
cm.60x40	gr. 700	5	01092	8007300010922	15	12	40
cm.60x60	gr. 1100	5	01093	8007300010939	10	8	54
cm.60x90	gr. 1700	5	01094	8007300010946	10	8	36

*ISO 11948-1

SHAMPOO & BALM

BeautyCase® Pet created a line of products that offers a professional, complete and effective solution for the hygiene of our four-legged friends.

With the Shampoos and Balm range, we offer diversified products both for the type of hair and for the type of action.



The shampoos & balm are made of **95+% of natural origin ingredients**



Fragrances that give the animal's coat a pleasant scent without disturbing its sense of smell and **with safe paraben-free preservative ingredients**



Particular attention was also paid to the pH of the products: **neutral pH for shampoos and acid pH for the balm.**



UNIVERSAL SHAMPOO

Ideal for all types of hair.

The presence of Oligosaccharides gives deep hydration, together with shine and softness.

Silc code	EAN code	
00761	8007300007618	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180



2-IN-1 SHAMPOO

Shampoo with conditioning, detangling and nourishing action.

Enriched with Polysaccharides and Avocado Oil, its formula gives shine and softness.

Silc code	EAN code	
00757	8007300007571	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180



SHORT-HAIR SHAMPOO

Delicate shampoo, ideal for cleansing pets with short hair.

Enriched with Polymnia root extract, its formula moisturizes the skin and leaves a soft and shiny hair.

Silc code	EAN code	
00758	8007300007588	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180



LONG-HAIR SHAMPOO

Shampoo for long hair care. The presence of Avocado Oil and Fructose facilitate combing, giving shine and softness.

With its moisturizing and regenerating properties, it exerts a nourishing action that strengthens and volumizes the hair, making it bright and shiny.

Silc code	EAN code	
00759	8007300007595	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180

WHITE COAT SHAMPOO

Shampoo to revive white coats. Thanks to the presence of a particular pigment that contrasts yellowing brings a whitening action.

The presence of natural ingredients with moisturizing properties make the coat bright and shiny. With Fructose and Avocado Oil.

Silc code	EAN code	
00760	8007300007601	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180

REPELLENT SHAMPOO

The lemongrass and geranium fragrances exert a barrier action against insects and parasites.

Its use is also recommended for prevention, favoring a repellent action in the absence of parasites too.

Silc code	EAN code	
00762	8007300007625	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180

DERMOPROTECTIVE SHAMPOO

The delicate formulation of the dermo-protective shampoo is thought to respect the most sensitive skin.

The presence of Panthenol, Chamomile extract and natural polysaccharides ensures a moisturizing action, together with a soothing action to prevent the onset of dermatological problems.

Silc code	EAN code	
00763	8007300007632	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180



DEGREASING SHAMPOO

Ideal for the dirtiest hair, the concentrated formulation of the degreasing shampoo has high degreasing power.

Thanks to the presence of an active "odor control", it contrasts bad smells of the skin and hair. It contains Cornflower extract with purifying properties.

Silc code	EAN code	
00764	8007300007649	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180

PUPPIES SHAMPOO

Most delicate formulation designed to respect puppies' skin.

Enriched with Honey, Panthenol and Polysaccharides, it gives hydration and softness.

Silc code	EAN code	
00765	8007300007656	
MI/Bottle	Bottle/Outer carton	Oc/Plt
250	8	180

BALM

Ideal for nourishing, moisturizing and making the hair soft, voluminous and shiny.

Enriched with natural oils and extracts, its formula nourishes the coat, improving its volume and easing combing. With Almond Oil and Shea Butter.

Silc code	EAN code	
00766	8007300007663	
MI/Bottle	Bottle/Outer carton	Oc/Plt
200	8	180

WET WIPES

Designed to ease and favor the cleaning of our four-legged friends where the use of water is impractical, inappropriate or not recommended. BeautyCase® Pet wet wipes are ideal for cleaning pets' hair, even if wet, with ingredients that help to polish it, leaving it soft and silky.



The material used is a soft fabric, soaked with a **solution composed of more than 95% of ingredients of natural origin.**



Sicuro sistema conservante privo di parabeni.



7 selected fragrances that give the animal's coat a **pleasant and persistent scent** without disturbing its sense of smell.



Practical packs with open & close cap for easy extraction of the wipe and for its perfect conservation **thanks to the paraben-free preservatives.**



WET WIPES BLOOMING LAVANDER

Silc code EAN code

00752 8007300007526

Pcs Pack/ Outer carton Oc/Plt

40 12 45



**HYGIENE
AND FRESHNESS**



**WET WIPES
FLOWERS & CITRUS**

Silc code	EAN code	
00753	8007300007533	
Pcs	Pack/ Outer carton	Oc/Plt
40	12	45



**FRESH
FRAGRANCE**



**WET WIPES
WHITE MUSK**

Silc code	EAN code	
00750	8007300007502	
Pcs	Pack/ Outer carton	Oc/Plt
40	12	45



**FRESH
FRAGRANCE**



**WET WIPES
REPELLENT ACTION**

Silc code	EAN code	
00756	8007300007564	
Pcs	Pack/ Outer carton	Oc/Plt
40	12	45



**BARRIER AGAINST
INSECTS
AND PARASITES**



**WET WIPES
TALC SOFT**

Silc code	EAN code	
00751	8007300007519	
Pcs	Pack/ Outer carton	Oc/Plt
40	12	45



**TALC
FRAGRANCE**



**WET WIPES
SANITIZING WITH CHLORHEXIDINE**

Silc code	EAN code	
00755	8007300007557	
Pcs	Pack/ Outer carton	Oc/Plt
40	12	45



**WITH
CHLORHEXIDINE**



**WET WIPES
VANILLA & CASHMERE (PUPPIES)**

Silc code	EAN code	
00754	8007300007540	
Pcs	Pack/ Outer carton	Oc/Plt
40	12	45



**IDEAL FOR
PUPPIES**

SANITIZING DETERGENTS FOR SURFACES AND FLOORS

**Absolute innovation for the BeautyCase® Pet line.
With their formula they thoroughly clean and sanitize
all house's floors, in particular those where our
four-legged friends usually live.**



**Suitable for all hard
surfaces such as floors,
kennels and bedding.**



**Helping to eliminate
bad odors and leaving
a fresh and persistent
fragrance.**



**Physically
removing germs
and bacteria**





**SANITIZING DETERGENTS
PINE & EUCALYPTUS
SCENTED**

Silc code	EAN code	
00767	8007300007670	
MI/Bottle	Bottle/ Oc/Pit	Outer carton
1000	6	80

**SANITIZING DETERGENTS
LEMONGRASS & GERANIUM
SCENTED**

Silc code	EAN code	
00768	8007300007687	
MI/Bottle	Bottle/ Oc/Pit	Outer carton
1000	6	80

www.beautycase.pet



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not for the final consumer.